



Trusted Advisor to CEOs

Our coaching involves a personal and confidential advisory relationship with CEOs and senior-level executives. We bring a wealth of experience and an outside perspective that is free from political distortion, something that is unobtainable when discussing options with colleagues. Our clients are free to explore various business scenarios without concern regarding motives, leaks or allegiances – valid concerns when highly-sensitive business options must be contemplated.

CEO ADVISORY

WHY CEOs HIRE A COACH

CEOs hire us as a confidential sounding board and a trusted advisor for the most sensitive of business issues; they also hire us to work with their senior teams. In addition to CEOs, we also support their direct reports and other fast-track executives as well as valuable leaders who may have recently stumbled.

We frequently assist in such areas as:

- Prepare an executive for expanded leadership responsibilities
- Improve the courage and candor of leaders
- Help increase accountability and set expectations of subordinates
- Confidential counsel on difficult issues regarding trust, teamwork and performance
- Improve time management, 80-20 focus and leadership effectiveness
- Improve the bench strength and management succession plans
- Enhance speech delivery, interpersonal skills and formal presentation style
- Resolve conflict between teams, departments or individuals
- Navigate alternatives regarding an underperforming business unit or executive



CONFIDENTIAL SOUNDING BOARD

Leaders have long understood why it's lonely at the top. Nearly everyone has a story of betrayed confidences - not always malicious in intent - but damaging nonetheless. A moment of weakness or doubt shared with the wrong colleague could have career implications.

We are independent and at the core of our coaching relationship is a level of trust and confidence where the client can safely explore concerns regarding matters such as: Board relationships, leadership impact, performance issues, lack of trust within the team, and potential business combinations.

While the client always sets the agenda based on current issues, in nearly every exchange there is a discussion about leadership impact, personal growth, and business performance.